

### DRDL<sup>TM</sup> (Datastream Recognition Definition Language). PacketLogic is deployed at more than **EXABLES RESIDENT** START providers (xSPs), telcos, colleges and universities worldwide. For more

Safe Harbor Statement

### FOR IMMEDIATE RELEASE

Information, visit http://www.proceranetworks.com

# Procera's PacketLogic Relieves Pain of Botnet E-Mail Spam Attacks for Consumer Healthcare Manufacturer

PacketLogic Quickly Resolves and Removes Productivity-Damaging Attacks,
Protects Against Future Abuses

LOS GATOS, CA – (MARKET WIRE) – 12/3/2007 – Procera® Networks, Inc. (Amex: PKT), a pioneering developer of telco-class network traffic and service management infrastructure equipment, today announced that ALCiS Health, Inc., an innovative manufacturer of a topical pain relief cream, has utilized Procera's PacketLogic platform to almost instantly resolve an ongoing and costly problem of spam botnet attacks on and through the company's servers.

Over the last six months, ALCiS – maker of the popular ALCiS Daily Relief pain cream – became the target of attacks by spam botnets which utilized the company's servers and resources to generate hundreds of thousands of spam e-mail messages. Typically, botnets are used for malicious or illegal activities, such as Denial of Service (DoS/DDoS) attacks, generating e-mail spam for identity theft or other purposes, or to deliver adware or spyware.

The botnet impacted ALCiS' network quality of service by utilizing bandwidth for its malicious missions, and the company soon found that its IP address was blocked by all major Internet Service Providers as they in turn attempted to shut down the spammers. The blocking of its address caused a major disruption to the company's business as e-mails from ALCiS were being rejected by all major providers.

"We brought in several specialists who were unable to identify the cause and prevent another attack, and we tried all available tools and resources to no avail," said Darren Chinen, IT manager for ALCiS. "Finally, we installed PacketLogic in our network. Installation took less than 15 minutes, and we were able to create two traffic rules that instantly solved the problem. We are also able to monitor our network activity to quickly identify and contain any new network threats that may arise."

"Botnets have become the scourge of the Internet age, and they can have a heavy impact on business, institutional and personal computing," said Albert Lopez, vice president of worldwide marketing for Procera Networks. "Through PacketLogic's next-generation deep packet inspection technology, network managers gain the ability to accurately identify and control botnet infestations and other malicious behaviors, and even to respond automatically to network threats via sophisticated triggers such as thresholds and other criteria."

The PacketLogic product family includes the PL5600, PL7600, PL7620 and PL9200 models, which range from 2 Mbps to 8 Gbps bidirectional throughput capacity. The modular software design includes Surveillance (standard in all PacketLogic systems), Filtering, Traffic Shaping, Statistics and Web Statistics options.

## **About Procera Networks**

Founded in 2002, Procera Networks, Inc. (Amex: PKT) is a global provider of intelligent network traffic identification, control and service management infrastructure equipment. Procera's core

Procera Networks, Inc. • 100 Cooper Court, Los Gatos, CA 95032 USA Tel: (408) 354-7200 • Fax: (408) 354-7211 • www.proceranetworks.com

product suite, the PacketLogic™ line of appliances, provides the most accurate application identification available today by using the industry leading connection identification engine DRDL™ (Datastream Recognition Definition Language). PacketLogic is deployed at more than 400 broadband service providers (xSPs), telcos, colleges and universities worldwide. For more information, visit http://www.proceranetworks.com

#### Safe Harbor Statement

FOR IMMEDIATE RELEASE

This press release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 (the "Act"). In particular, when used in this press release, the words "plan," "confident that," "believe," "scheduled," "expect," or "intend to," and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act and are subject to the safe harbor created by the Act. Such statements are subject to certain risks and uncertainties and actual results could differ materially from those expressed in any of the forward-looking statements. Such risks and uncertainties include, but are not limited to, the ability of Procera to commercialize the applicable technology and introduce products and the acceptance of those products by the market, the ability of resellers to sell the Procera products, market conditions, the general acceptance of the Company's products and technologies, competitive factors, timing, and other risks described in the Company's reports and filings with the SEC (Securities and Exchange Commission) from time to time. pioneering developer of telco-class network traffic and service management infrastructure

equipment, today announced that ALCIS Health, Inc., an innovative manufacturer relief cream, has utilized Procera's PacketLogic platform to almost instantly resolve source and the contract of the contract Procera Networks, Inc. 408.354.9238 evelyn.miller@proceranetworks.com

generate hundreds of thousands of spam e-mail messages. Typically, botnets are u malicious or illegal activities, such as Deniai of Service (DoS/DDoS) aftack Procera Networks, Inc. 408.354.7565 albert.lopez@proceranetworks.com

missions, and the company soon found that its IP address v John Liviakis (Investor Relations) Liviakis Financial Communications Inc. 415.389.4670

Procera Networks is a registered trademark, and PacketLogic and DRDL are trademarks of Procera Networks Inc. All rights reserved. All other products or brands mentioned are trademarks and/or service marks of their respective owners.

address caused a major disruption to the company's busin

About Process Networks

Botnets have become the scourge of the internet age, and they can have a heavy impact on marketing for Procera Networks. "Through PacketLogic's next-generation deep packet inspection infestations and other malicious behaviors, and even to respond automatically to network threats

also able to monitor our network activity to quickly identify and contain any new network threats

which range from 2 Mbps to 8 Gbps bidirectional throughout capacity. The modular software